



Registration Fee (per person) \$25
(Fee includes program materials and a boxed lunch.)

Students can attend free of charge but must register in advance.

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Program Location

The conference will be held at Chicago-Kent College of Law, 565 W. Adams Street in Chicago.

CLE Credit

This program may be eligible for 2.5 hours of CLE credit on a 60 minute credit hour and 3 hours on a 50 minute credit hour. The actual number of approved hours may vary from state to state. Chicago-Kent College of Law is an accredited provider of MCLE in Pennsylvania.

Return this form with payment to:

Ms. Patricia O'Neal, administrative associate of the Program in Intellectual Property Law at Chicago-Kent College of Law, Illinois Institute of Technology, 565 West Adams Street, Chicago, Illinois 60661-3691

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Copyright at the World
Intellectual Property
Organization: An Update
October 26, 2006

»» **Copyright at the World Intellectual Property Organization: An Update**

Program Sponsors:

- »» The World Intellectual Property Organization (WIPO)
- »» Chicago Intellectual Property Alliance
- »» Chicago-Kent College of Law Program in Intellectual Property Law
- »» Copyright Society of the USA, Midwest Chapter

**Thursday, October 26, 2006
9:00 - 12 noon**

CHICAGO-KENT COLLEGE OF LAW
ILLINOIS INSTITUTE OF TECHNOLOGY

565 West Adams Street • Chicago, Illinois 60661

The Program

Copyright policy is increasingly set at the international level, reflecting the global scope of creation and use of intellectual content in the digital age. The Geneva-based World Intellectual Property Organization (WIPO), a specialized agency of the United Nations, remains the world's leading intergovernmental body tasked with specifically addressing issues of copyright law. In recent years, as copyright law and practice has assumed even greater social and economic significance, debates surrounding international copyright policy have become more heated. In this climate, different countries are pursuing a range of agendas through deliberation and negotiation in sessions convened under WIPO auspices.

At this event, key officials from the Copyright Sector of WIPO will provide an update on pending and emerging issues, and will address the challenges facing WIPO and international copyright policymakers in the current political climate. In particular, WIPO officials will discuss ongoing negotiations regarding a Treaty for the Protection of Broadcasting Organizations, the needs and concerns of developing countries as expressed in the WIPO "Development Agenda", the role of exceptions and limitations to copyright in promoting access to content, and the challenges involved in licensing and enforcement of copyright in the digital environment (including private ordering through mechanisms such as Creative Commons and digital rights management, and touching on the liability of Internet intermediaries).

8:30

REGISTRATION

9:00

Welcome

Professor Graeme Dinwoodie
Director, Program in
Intellectual Property Law,
Chicago-Kent College of Law

9:10-10:30

Presentation

Mr. Richard Owens
Director of the Copyright
E-Commerce, Technology and
Management Division,
World Intellectual Property
Organization, Geneva

Lucinda Longcroft, Senior
Legal Officer, Copyright
E-Commerce, Technology and
Management Division, WIPO

10:30-10:50 **Break**

10:50-12:00 **Questions and Discussion**

12:00

Box Lunch

Principal Speakers

Richard Owens

Richard Owens is director of the Copyright E-Commerce, Technology and Management Division at the World Intellectual Property Organization in Geneva, Switzerland. His work lies at the intersection of copyright, digital technologies and the Internet. Before rejoining WIPO in 2002, Mr. Owens was international IPR adviser for British Music Rights (BMR), London, the lobbying and public affairs voice of UK composers, songwriters and music publishers. While in London he contributed to UK implementation of the EC Copyright and E-Commerce Directives, and participated in RightsWatch, which developed self-regulatory notice-and-takedown procedures for the European Union. At WIPO from 1991 to 2000, Mr. Owens took part in the preparatory work and negotiations that produced the 1996 WIPO Copyright Treaty (WCT) and WIPO Performances and Phonograms Treaty (WPPT), and spearheaded WIPO's work program on IP aspects of traditional knowledge and folklore. A national of the United States, Mr. Owens received a bachelor of arts degree (Honors) from the University of North Carolina at Chapel Hill, and received his juris doctor degree from the George Washington University National Law Center, Washington DC.

Lucinda Longcroft

Lucinda Longcroft is senior legal officer in the Copyright E-Commerce, Technology and Management Division at WIPO. Ms. Longcroft's speciality is the management of intellectual property, and copyright works in particular, in a digital environment. Among other tasks, Ms. Longcroft has contributed to the first and second WIPO Internet Domain Name Processes, which led to ICANN's adoption of the Uniform Domain Name Dispute Resolution Policy (UDRP), to WIPO's contribution to the World Summit on the Information Society (WSIS), and to work on WIPO's Digital Agenda. She holds a bachelor of law degree (Honors) and a bachelor of arts degree from the University of Sydney, Australia, and a masters in international law degree (Honors) from the University of Cambridge, England. She also holds a diploma in speech and communication from the Australian Speech and Communication Association.