



**Mr. Qinggui Zhen**

**Program:** International and Comparative Law

**E-mail:** qzhen@kentlaw.edu

Mr. Zhen is a Partner attorney at the Beijing Zhonglun W&D Law Firm in China where he practices Intellectual Property Law, Real Estate Property Law, Contract Law, Corporate Law, and Commercial Law. More specifically, he focuses on business transactions, reorganization, mergers and acquisitions, and foreign related businesses enterprises.

Mr. Zhen received his Masters degree from the University of International Business and Economic (UIBE) in International Economic Law in 2003. He earned his LL.B. and Bachelors degree in Philosophy in 1987 from the Beijing University (PKU). He is now pursuing an LL.M in International Comparative law at Chicago-Kent College of Law.

Mr. Zhen is a licensed practitioner in China; a Member of the All China Bar Association and the Beijing Bar Association; an executive member of the Trademark Committee under the Beijing Bar Association; and a member of the all National Young Entrepreneurs Association. He has negotiated and drafted copyright, patent and trademark license agreements in several industries; litigated a trademark infringement case at the China Supreme Court. The trademark case is well known; named "Great Wall" in the field of wine, this case received national wide attention. For the first time in China, Mr. Zhen convinced the Beijing Intermediate and Higher court to cancel the registration of a well-known trademark acknowledgement--"21 Golden Vitamin"; he was also the first person to prove to convince the court to award the actor publicity right in the film and TV program.

Mr. Zhen participated in several negotiations, contract drafting, and provided other legal advice related to mergers and acquisitions for several projects in different industries. Such industries include the International Shopping Mall situated in Wuhan, Hubei province, the building owned by Beijing Municipal Real estate Management Bureau, and the project of Tickets Sales Mansion formerly owned by Shanghai Oriental Aviation Corporation, etc.

**Contact information in China:**

19/F Golden Tower, No.1, Xibahe South Road,  
Chaoyang District, Beijing, P.R.C.

Tel.86-10-64402232.Fax. 86-10-64402915 Cell.86-10-13801022782 Email:  
zhenqinggui@zhonglunwende.com, Zhen\_qinggui@126.com